



# ENERGY FOR WILDLIFE PARTNERSHIP PROGRAM

The NWTF Energy for Wildlife Program encourages energy companies to practice sustainable habitat enhancement, while engaging in education and conservation fundraising to power the Save the Habitat. Save the Hunt. initiative.

Our Energy for Wildlife partnerships are customizable, but typically contain one or more of the following elements:

1. **Habitat enhancements** range from replanting vegetation on energy rights of way with native seed mixes to restoring abandoned facilities for the benefit of wildlife. The NWTF provides energy companies a third-party validation for approved habitat improvement practices. And every acre that is enhanced counts toward the goals of Save the Habitat. Save the Hunt.
2. **Landowner/stakeholder workshops** educate local constituents on preferred habitat techniques. These events pass along vital habitat enhancement practices that landowners can employ on their own properties where energy companies may work.
3. **NWTF fundraising events** are promoted through corporate channels to maximize attendance and participation. Events can range from an evening banquet to a golf or shooting tournament, and raise money to support the NWTF Save the Habitat. Save the Hunt. initiative. Corporate support for wildlife conservation is the central message at these events.
4. **Good public relations.** The NWTF has a full line of marketing elements to help tell the story of the partnership, including social media, television and a major magazine. These tools are often used throughout the partnership to promote events and corporate commitment to conservation.

## HOW DOES IT WORK?

The NWTF's team of wildlife biologists, marketing professionals and fundraising specialists are ready to make valuable partnerships work!

Our conservation staff will help develop restoration seed mixes, provide public outreach events, prepare habitat and wildlife management plans, and assist partners with a variety of government agencies. They can also review habitat plans and progress as a form of third party validation.

Our team of marketing professionals helps spread the word of a productive partnership. We produce videos, photography, graphics and electronic marketing elements that can be easily shared across a variety of platforms to help publicize this important conservation work.

Our fundraising staff will lead you through the production of a profitable fundraising event to benefit the NWTF Save the Habitat. Save the Hunt. initiative. These events can also help tell the story of your corporation's commitment to conservation. And they're a lot of fun!



**For more information:**  
 Steve Barlow  
 (803) 637-7406  
 sbarlow@nwtf.net

(800)THE-NWTF  
[www.nwtf.org](http://www.nwtf.org)  
[www.facebook.com/TheNWTF](https://www.facebook.com/TheNWTF)  
[twitter.com/nwtf\\_official](https://twitter.com/nwtf_official)